

II. Inventor Search

A. Dialog

File 348:EUROPEAN PATENTS 1978-201003
(c) 2010 European Patent Office
File 349:PCT FULLTEXT 1979-2010/UB=20100121|UT=20100114
(c) 2010 WIPO/Thomson
File 635:Business Dateline(R) 1985-2010/Jan 26
(c) 2010 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2010/Dec 28
(c) 2010 Gale/Cengage
File 387:The Denver Post 1994-2010/Jan 27
(c) 2010 Denver Post
File 471:New York Times Fulltext 1980-2010/Jan 27
(c) 2010 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2010/Jan 17
(c) 2010 St Louis Post-Dispatch
File 631:Boston Globe 1980-2009/Dec 30
(c) 2010 Boston Globe
File 633:Phil.Inquirer 1983-2010/Jan 28
(c) 2010 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2010/Jan 28
(c) 2010 Newsday Inc.
File 640:San Francisco Chronicle 1988-2009/Dec 13
(c) 2010 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2009/Jan 16
(c) 2009 Scripps Howard News
File 702:Miami Herald 1983-2010/Jan 28
(c) 2010 The Miami Herald Publishing Co.
File 703:USA Today 1989-2010/Jan 27
(c) 2010 USA Today
File 704:(Portland)The Oregonian 1989-2010/Jan 27
(c) 2010 The Oregonian
File 713:Atlanta J/Const. 1989-2009/Mar 08
(c) 2010 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2009/Dec 13
(c) 2010 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2009/Dec 07

(c) 2009 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2010/Jan 27
 (c) 2010 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2010/Jan 22
 (c) 2010 St. Petersburg Times
 File 477:Irish Times 1999-2010/Jan 28
 (c) 2010 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2010/Jan 27
 (c) 2010 Times Newspapers
 File 711:Independent(London) Sep 1988-2006/Dec 12
 (c) 2006 Newspaper Publ. PLC
 File 756:Daily/Sunday Telegraph 2000-2010/Jan 27
 (c) 2010 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2010/Jan 28
 (c) 2010
 File 15:ABI/Inform(R) 1971-2010/Jan 27
 (c) 2010 ProQuest Info&Learning
 File 9:Business & Industry(R) Jul/1994-2010/Jan 27
 (c) 2010 Gale/Cengage
 File 610:Business Wire 1999-2010/Jan 28
 (c) 2010 Business Wire.
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 275:Gale Group Computer DB(TM) 1983-2010/Dec 22
 (c) 2010 Gale/Cengage
 File 624:McGraw-Hill Publications 1985-2010/Jan 27
 (c) 2010 McGraw-Hill Co. Inc
 File 621:Gale Group New Prod.Annou.(R) 1985-2010/Dec 14
 (c) 2010 Gale/Cengage
 File 636:Gale Group Newsletter DB(TM) 1987-2010/Dec 28
 (c) 2010 Gale/Cengage
 File 613:PR Newswire 1999-2010/Jan 28
 (c) 2010 PR Newswire Association Inc
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 16:Gale Group PROMT(R) 1990-2010/Jan 28
 (c) 2010 Gale/Cengage
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 634:San Jose Mercury Jun 1985-2010/Jan 27
 (c) 2010 San Jose Mercury News
 File 148:Gale Group Trade & Industry DB 1976-2010/Jan 28
 (c) 2010 Gale/Cengage
 File 20:Dialog Global Reporter 1997-2010/Jan 27
 (c) 2010 Dialog
 File 35:Dissertation Abs Online 1861-2009/Nov

(c) 2009 ProQuest Info&Learning
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 Gale/Cengage
 File 65:Inside Conferences 1993-2010/Jan 28
 (c) 2010 BLDSC all rts. reserv.
 File 2:INSPEC 1898-2010/Jan W3
 (c) 2010 The IET
 File 474:New York Times Abs 1969-2010/Jan 28
 (c) 2010 The New York Times
 File 475:Wall Street Journal Abs 1973-2010/Jan 28
 (c) 2010 The New York Times
 File 99:Wilson Appl. Sci & Tech Abs 1983-2010/Dec
 (c) 2010 The HW Wilson Co.
 File 256:TecTrends 1982-2010/Jan W4
 (c) 2010 Info.Sources Inc. All rights res.
 File 347:JAPIO Dec 1976-2009/Sep(Updated 091230)
 (c) 2010 JPO & JAPIO
 File 350:Derwent WPIX 1963-2009/UD=201006
 (c) 2010 Thomson Reuters

Set	Items	Description
S1	3458	AU=(NELSON, K? OR NELSON K? OR MELNICK, W? OR MELNICK W?)
S2	4	S1 AND (PLAYBACK? ? OR PLAY?()BACK)

2/3/1 (Item 1 from file: 348)
 01935436

MULTI-MEDIA DIGITAL CARTRIDGE STORAGE AND PLAYBACK UNITS **STOCKAGE DE CARTOUCHE NUMERIQUE MULTIMEDIA ET UNITES DE LECTURE ASSOCIEES**

Patent Assignee:

- **Cac Media (5562900)**
 65 Broadway, Suite 838; New York, NY 10006 (US)
 (Applicant designated States: all)

Inventor:

III. Text Search Results from Dialog (Full Text dbs)

A. Full-Text Databases – PATENT

File 348:EUROPEAN PATENTS 1978-200950

(c) 2009 European Patent Office

File 349:PCT FULLTEXT 1979-2009/UB=20091210|UT=20091203

(c) 2009 WIPO/Thomson

Set	Items	Description
S1	204584	(ADVERTI? OR AD OR ADS OR COMMERCIALS OR COMMERCIAL(2W) (MESSAG? OR BLOCKS) OR PROMOTION? ? OR COMING()ATTRACTION? OR PREVIEW? ? OR SPONSOR? OR PSA? ? OR PUBLIC()SERVICE()ANNOUNC?) (5N) (EVAD? OR EVAS? OR AVOID? OR (WORK? OR GO??? OR GET???) (2W) (AROUND OR PAST OR THROUGH) OR TIVO??? OR TRICK? OR SNEAK? OR ESCAP? OR IGNOR? OR AVERT? OR (DOING OR DO OR DOES OR WILL??? OR ARE OR AREN OR T OR "NOT") (3W) (SEE? OR VIEW? OR WATCH?) OR UNWATCHED OR UNSEEN OR UNVIEWED OR UNABLE OR DISABL??? OR HID???)
S2	74833	(DVD? ? OR CD? ? OR DVR? ? OR DISK OR DISC OR DISK OR DISCS OR COMPACTDIS??? OR CDS OR CD()ROMS OR CARTRIDGE? ? OR (RECORDING OR RECORDED OR MULTI OR PLAYBACK OR PLAYABLE) (2N) (MEDIUM OR MEDIA OR PRESENTATION OR MULTIMEDI??? OR DIGITAL OR MEDIA OR TAPE? ?) OR VIDEOTAPE? OR AUDIOVISUAL OR AUDIO()VISUAL OR AUDIOTAPE? OR VIDEODISC? ? OR AUDIODISC? ? OR VIDEODISK? OR AUDIODISK?) OR VIDEO? ? OR AUDIO OR MOVIE? ? OR SONGS OR MUSIC?? OR ALBUM? ?
S3	3936	(NEXT()TO OR NEAR? OR ADJACEN? OR ADJOIN? OR ABUT? OR END OR TERMINUS OR TAIL? ? OR FINISH?? OR FOLLOWING OR PRECEDING OR (JUST OR IMMEDIATE? OR COME??? OR RIGHT) (2W) (BEFORE OR AFTER OR ABOUT)) (5N) ((PLAY??? OR SCAN ??? OR FORWARD? OR FASTFORWARD? OR RUN OR RUNNING OR RUNS OR RAN OR OUTPUT) (3W) (BACK OR THROUGH OR REVERS???) OR PLAYBACK? OR REWIND? OR REPLAY? OR DISPLAY? OR START? OR RESTART? OR REPOSITION? OR POSITION?)
S4	11694	(WHERE OR WHEN OR PLACEMENT OR TIMING OR TIMES OR LOCATION OR ORDER OR SEQUENCE OR DURATION OR LENGTH OR POSITION? OR START? OR PLACES(3N) (BEFORE OR AFTER OR WITHIN) OR (APPEAR? OR HOW) (2W) (ARRANG? OR SET)) (4N) (DISCOUNT? ? OR PLAN? OR PAYMENT? OR DEAL? OR SUBSCRI? OR (BETTER OR LOW? OR SET???? OR AGREE? OR NEGOTIAT?) (3N) (PRICE? ? OR TERM? ? OR ARRANGEMENT? OR CONTRACT??)
S5	87	S3(9N)S1
S6	8	S5 FROM 349
S7	79	S5 NOT S6
S8	4	S6 NOT AY>2003
S9	7	S7 FROM 348
S10	3	S9 NOT AY>2003
S11	72	S7 NOT S9
S12	43	RD (unique items)
S13	1092	S4(3N) (ADVERTI? OR AD OR ADS OR COMMERCIALS OR COMMERCIAL(2W) (MESSAG? OR BLOCKS) OR PROMOTION? ? OR COMING()ATTRACTION? OR PREVIEW? ? OR SPONSOR? OR PSA? ? OR PUBLIC()SERVICE()ANNOUNC?)

B. Full-Text Databases – NON-PATENT

File 485:Accounting & Tax DB 1971-2010/Jan W4
(c) 2010 ProQuest Info&Learning

File 625:American Banker Publications 1981-2008/Jun 26
(c) 2008 American Banker

File 268:Banking Info Source 1981-2010/Jan W4
(c) 2010 ProQuest Info&Learning

File 626:Bond Buyer Full Text 1981-2008/Jul 07
(c) 2008 Bond Buyer

File 267:Finance & Banking Newsletters 2008/Sep 29
(c) 2008 Dialog

File 15:ABI/Inform(R) 1971-2010/Jan 28
(c) 2010 ProQuest Info&Learning

File 9:Business & Industry(R) Jul/1994-2010/Jan 28
(c) 2010 Gale/Cengage

File 610:Business Wire 1999-2010/Jan 29
(c) 2010 Business Wire.

File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2010/Dec 23
(c) 2010 Gale/Cengage

File 624:McGraw-Hill Publications 1985-2010/Jan 28
(c) 2010 McGraw-Hill Co. Inc

File 621:Gale Group New Prod.Annou.(R) 1985-2010/Dec 15
(c) 2010 Gale/Cengage

File 636:Gale Group Newsletter DB(TM) 1987-2010/Dec 29
(c) 2010 Gale/Cengage

File 613:PR Newswire 1999-2010/Jan 28
(c) 2010 PR Newswire Association Inc

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2010/Jan 29
(c) 2010 Gale/Cengage

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 634:San Jose Mercury Jun 1985-2010/Jan 28
(c) 2010 San Jose Mercury News

File 148:Gale Group Trade & Industry DB 1976-2010/Jan 29
(c) 2010 Gale/Cengage

File 20:Dialog Global Reporter 1997-2010/Jan 28
(c) 2010 Dialog

Set	Items	Description
S1	204584	(ADVERTI? OR AD OR ADS OR COMMERCIALS OR COMMERCIAL(2W) (MESSAG? OR BLOCKS) OR PROMOTION? ? OR COMING()ATTRACTION? OR PREVIEW? ? OR SPONSOR? OR PSA? ? OR PUBLIC()SERVICE()ANNOUNC?) (5N) (EVAD? OR EVAS? OR AVOID? OR (WORK? OR GO??? OR GET???) (2W) (AROUND OR PAST OR THROUGH) OR TIVO??? OR TRICK? OR SNEAK? OR ESCAP? OR IGNOR? OR AVERT? OR (DOING OR DO OR DOES OR WILL??? OR ARE OR AREN OR T OR "NOT") (3W) (SEE? OR VIEW? OR WATCH?) OR UNWATCHED OR UNSEEN OR UNVIEWED OR UNABLE OR DISABL??? OR HID???)
S2	74833	(DVD? ? OR CD? ? OR DVR? ? OR DISK OR DISC OR DISK OR DISCS OR COMPACTDIS??? OR CDS OR CD()ROMS OR CARTRIDGE? ? OR (RECORDING OR RECORDED OR MULTI OR PLAYBACK OR PLAYABLE) (2N) (MEDIUM OR MEDIA OR PRESENTATION OR MULTIMEDI??? OR DIGITAL OR MEDIA OR TAPE? ?) OR VIDEOTAPE? OR AUDIOVISUAL OR AUDIO()VISUAL OR AUDIOTAPE? OR VIDEODISC? ? OR AUDIODISC? ? OR VIDEODISK? OR AUDIODISK?) OR VIDEO? ? OR AUDIO OR MOVIE? ? OR SONGS OR MUSIC?? OR ALBUM? ?
S3	3936	(NEXT()TO OR NEAR? OR ADJACEN? OR ADJOIN? OR ABUT? OR END OR TERMINUS OR TAIL? ? OR FINISH?? OR FOLLOWING OR PRECEDING OR (JUST OR IMMEDIATE? OR COME??? OR RIGHT) (2W) (BEFORE OR AFTER OR ABOUT)) (5N) ((PLAY??? OR SCAN ??? OR FORWARD? OR FASTFORWARD? OR RUN OR RUNNING OR RUNS OR RAN OR OUTPUT) (3W) (BACK OR THROUGH OR REVERS???) OR PLAYBACK? OR REWIND? OR REPLAY? OR DISPLAY? OR START? OR RESTART? OR REPOSITION? OR POSITION?)
S4	11694	(WHERE OR WHEN OR PLACEMENT OR TIMING OR TIMES OR LOCATION OR ORDER OR SEQUENCE OR DURATION OR LENGTH OR POSITION? OR START? OR PLACES(3N) (BEFORE OR AFTER OR WITHIN) OR (APPEAR? OR HOW) (2W) (ARRANG? OR SET)) (4N) (DISCOUNT? ? OR PLAN? OR PAYMENT? OR DEAL? OR SUBSCRI? OR (BETTER OR LOW? OR SET???? OR AGREE? OR NEGOTIAT?) (3N) (PRICE? ? OR TERM? ? OR ARRANGEMENT? OR CONTRACT??))
S5	87	S3(9N)S1
S6	8	S5 FROM 349
S7	79	S5 NOT S6
S8	4	S6 NOT AY>2003
S9	7	S7 FROM 348
S10	3	S9 NOT AY>2003
S11	72	S7 NOT S9
S12	43	RD (unique items)
S13	1092	S4(3N) (ADVERTI? OR AD OR ADS OR COMMERCIALS OR COMMERCIAL(2W) (MESSAG? OR BLOCKS) OR PROMOTION? ? OR COMING()ATTRACTION? OR PREVIEW? ? OR SPONSOR? OR PSA? ? OR PUBLIC()SERVICE()ANNOUNC?)
S14	83	S13(12N)S2
S15	26	S14 FROM 348,349
S16	8	S15 NOT AY>2003
S17	57	S14 NOT S15
S18	40	RD (unique items)

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File 635:Business Dateline(R) 1985-2010/Jan 29

(c) 2010 ProQuest Info&Learning
 File 570:Gale Group MARS(R) 1984-2010/Dec 29
 (c) 2010 Gale/Cengage
 File 387:The Denver Post 1994-2010/Jan 28
 (c) 2010 Denver Post
 File 471:New York Times Fulltext 1980-2010/Jan 29
 (c) 2010 The New York Times
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
 (c) 2002 Phoenix Newspapers
 File 494:St LouisPost-Dispatch 1988-2010/Jan 17
 (c) 2010 St Louis Post-Dispatch
 File 631:Boston Globe 1980-2009/Dec 30
 (c) 2010 Boston Globe
 File 633:Phil.Inquirer 1983-2010/Jan 29
 (c) 2010 Philadelphia Newspapers Inc
 File 638:Newsday/New York Newsday 1987-2010/Jan 29
 (c) 2010 Newsday Inc.
 File 640:San Francisco Chronicle 1988-2009/Dec 13
 (c) 2010 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2009/Jan 16
 (c) 2009 Scripps Howard News
 File 702:Miami Herald 1983-2010/Jan 29
 (c) 2010 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2010/Jan 28
 (c) 2010 USA Today
 File 704:(Portland)The Oregonian 1989-2010/Jan 28
 (c) 2010 The Oregonian
 File 713:Atlanta J/Const. 1989-2009/Mar 08
 (c) 2010 Atlanta Newspapers
 File 714:(Baltimore) The Sun 1990-2009/Dec 13
 (c) 2010 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2009/Dec 07
 (c) 2009 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2010/Jan 28
 (c) 2010 The Plain Dealer
 File 735:St. Petersburg Times 1989- 2010/Jan 29
 (c) 2010 St. Petersburg Times
 File 477:Irish Times 1999-2010/Jan 29
 (c) 2010 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2010/Jan 29
 (c) 2010 Times Newspapers
 File 711:Independent(London) Sep 1988-2006/Dec 12
 (c) 2006 Newspaper Publ. PLC
 File 756:Daily/Sunday Telegraph 2000-2010/Jan 29
 (c) 2010 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2010/Jan 29

(c) 2010

Set	Items	Description
S1	68999	(ADVERTI? OR AD OR ADS OR COMMERCIALS OR COMMERCIAL(2W) (MESSAG? OR BLOCKS) OR PROMOTION? ? OR COMING() ATTRACTION? OR PREVIEW? ? OR SPONSOR? OR PSA? ? OR PUBLIC() SERVICE() ANNOUNC?) (5N) (EVAD? OR EVAS? OR AVOID? OR (WORK? OR GO??? OR GET ???) (2W) (AROUND OR PAST OR THROUGH) OR TIVO??? OR TRICK? OR SNEAK? OR ESCAP? OR IGNOR? OR AVERT? OR (DOING OR DO OR DOES OR WILL??? OR ARE OR AREN OR T OR "NOT") (3W) (SEE? OR VIEW? OR WATCH?) OR UNWATCHED OR UNSEEN OR UNVIEWED OR UNABLE OR DISABL??? OR HID???)
S2	23396	(DVD? ? OR CD? ? OR DVR? ? OR DISK OR DISC OR DISK OR DISCS OR COMPACTDIS??? OR CDS OR CD() ROMS OR CARTRIDGE? ? OR (RECORDING OR RECORDED OR MULTI OR PLAYBACK OR PLAYABLE) (2N) (MEDIUM OR MEDIA OR PRESENTATION OR MULTIMEDI??? OR DIGITAL OR MEDIA OR TAPE? ?) OR VIDEOTAPE? OR AUDIOVISUAL OR AUDIO() VISUAL OR AUDIOTAPE? OR VIDEODISC? ? OR AUDIODISC? ? OR VIDEODISK? OR AUDIODISK?) OR VIDEO? ? OR AUDIO OR MOVIE? ? OR SONGS OR MUSIC?? OR ALBUM? ?
S3	521	(NEXT() TO OR NEAR? OR ADJACEN? OR ADJOIN? OR ABUT? OR END OR TERMINUS OR TAIL? ? OR FINISH?? OR FOLLOWING OR PRECEDING OR (JUST OR IMMEDIATE? OR COME??? OR RIGHT) (2W) (BEFORE OR AFTER OR ABOUT)) (5N) ((PLAY??? OR SCAN ??? OR FORWARD? OR FASTFORWARD? OR RUN OR RUNNING OR RUNS OR RAN OR OUTPUT) (3W) (BACK OR THROUGH OR REVERS???) OR PLAYBACK? OR REWIND? OR REPLAY? OR DISPLAY? OR START? OR RESTART? OR REPOSITION? OR POSITION?)
S4	1531	(WHERE OR WHEN OR PLACEMENT OR TIMING OR TIMES OR LOCATION OR ORDER OR SEQUENCE OR DURATION OR LENGTH OR POSITION? OR START? OR PLACES(3N) (BEFORE OR AFTER OR WITHIN) OR (APPEAR? OR HOW) (2W) (ARRANG? OR SET)) (4N) (DISCOUNT? ? OR PLAN? OR PAYMENT? OR DEAL? OR SUBSCRI? OR (BETTER OR LOW? OR SET???? OR AGREE? OR NEGOTIAT?) (3N) (PRICE? ? OR TERM? ? OR ARRANGEMENT? OR CONTRACT??))
S5	66	S3(S) S1
S6	43	S5 NOT PY>2003
S7	43	RD (unique items)
S8	288	S4(12N) (ADVERTI? OR AD OR ADS OR COMMERCIALS OR COMMERCIAL(2W) (MESSAG? OR BLOCKS) OR PROMOTION? ? OR COMING() ATTRACTION? OR PREVIEW? ? OR SPONSOR? OR PSA? ? OR PUBLIC() SERVICE() ANNOUNC?)
S9	59	S8(S) S2
S10	59	RD (unique items)
S11	21	S9 NOT PY>2003

IV. Text Search Results from Dialog (Abstract dbs)

A. Abstract Databases -- Patent

File 347:JAPIO Dec 1976-2009/Sep(Updated 091230)

(c) 2010 JPO & JAPIO

File 350:Derwent WPIX 1963-2009/UD=201006

(c) 2010 Thomson Reuters

Set	Items	Description
S1	4754	(ADVERTI? OR AD OR ADS OR COMMERCIALS OR COMMERCIAL(2W) (MESSAG? OR BLOCKS) OR PROMOTION? ? OR COMING()ATTRACTION? OR PREVIEW? ? OR SPONSOR? OR PSA? ? OR PUBLIC()SERVICE()ANNOUNC?) (5N) (EVAD? OR EVAS? OR AVOID? OR (WORK? OR GO??? OR GET???) (2W) (AROUND OR PAST OR THROUGH) OR TIVO??? OR TRICK? OR SNEAK? OR ESCAP? OR IGNOR? OR AVERT? OR (DOING OR DO OR DOES OR WILL??? OR ARE OR AREN OR T OR "NOT") (3W) (SEE? OR VIEW? OR WATCH?) OR UNWATCHED OR UNSEEN OR UNVIEWED OR UNABLE OR DISABL??? OR HID???)
S2	726	(DVD? ? OR CD? ? OR DVR? ? OR DISK OR DISC OR DISK OR DISCS OR COMPACTDIS??? OR CDS OR CD()ROMS OR CARTRIDGE? ? OR (RECORDING OR RECORDED OR MULTI OR PLAYBACK OR PLAYABLE) (2N) (MEDIUM OR MEDIA OR PRESENTATION OR MULTIMEDI??? OR DIGITAL OR MEDIA OR TAPE? ?) OR VIDEOTAPE? OR AUDIOVISUAL OR AUDIO()VISUAL OR AUDIOTAPE? OR VIDEODISC? ? OR AUDIODISC? ? OR VIDEODISK? OR AUDIODISK?) OR VIDEO? ? OR AUDIO OR MOVIE? ? OR SONGS OR MUSIC?? OR ALBUM? ?
S3	27	(NEXT()TO OR NEAR? OR ADJACEN? OR ADJOIN? OR ABUT? OR END OR TERMINUS OR TAIL? ? OR FINISH?? OR FOLLOWING OR PRECEDING OR (JUST OR IMMEDIATE? OR COME??? OR RIGHT) (2W) (BEFORE OR AFTER OR ABOUT)) (5N) ((PLAY??? OR SCAN ??? OR FORWARD? OR FASTFORWARD? OR RUN OR RUNNING OR RUNS OR RAN OR OUTPUT) (3W) (BACK OR THROUGH OR REVERS???) OR PLAYBACK? OR REWIND? OR REPLAY? OR DISPLAY? OR START? OR RESTART? OR REPOSITION? OR POSITION?)
S4	21	(WHERE OR WHEN OR PLACEMENT OR TIMING OR TIMES OR LOCATION OR ORDER OR SEQUENCE OR DURATION OR LENGTH OR POSITION? OR START? OR PLACES(3N) (BEFORE OR AFTER OR WITHIN) OR (APPEAR? OR HOW) (2W) (ARRANG? OR SET)) (4N) (DISCOUNT? ? OR PLAN? OR PAYMENT? OR DEAL? OR SUBSCRI? OR (BETTER OR LOW? OR SET???? OR AGREE? OR NEGOTIAT?) (3N) (PRICE? ? OR TERM? ? OR ARRANGEMENT? OR CONTRACT??) OR COORDINAT?)
S5	7	S1(S)S4
S6	3	S5 FROM 347,350
S7	1	S6 NOT AY>2003
S8	4	S5 NOT S6
S9	0	S8 NOT PY>2003

B. Abstract Databases – NON-PATENT

File 35:Dissertation Abs Online 1861-2009/Nov
(c) 2009 ProQuest Info&Learning
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 Gale/Cengage
File 65:Inside Conferences 1993-2010/Jan 29
(c) 2010 BLDSC all rts. reserv.
File 2:INSPEC 1898-2010/Jan W4
(c) 2010 The IET
File 474:New York Times Abs 1969-2010/Jan 29
(c) 2010 The New York Times
File 475:Wall Street Journal Abs 1973-2010/Jan 29
(c) 2010 The New York Times
File 99:Wilson Appl. Sci & Tech Abs 1983-2010/Dec
(c) 2010 The HW Wilson Co.
File 256:TecTrends 1982-2010/Jan W4
(c) 2010 Info.Sources Inc. All rights res.
File 139:EconLit 1969-2010/Jan
(c) 2010 American Economic Association
File 169:Insurance Periodicals 1984-1999/Nov 15
(c) 1999 NILS Publishing Co.

Set	Items	Description
S1	4754	(ADVERTI? OR AD OR ADS OR COMMERCIALS OR COMMERCIAL(2W) (MESSAG? OR BLOCKS) OR PROMOTION? ? OR COMING() ATTRACTION? OR PREVIEW? ? OR SPONSOR? OR PSA? ? OR PUBLIC() SERVICE() ANNOUNC?) (5N) (EVAD? OR EVAS? OR AVOID? OR (WORK? OR GO??? OR GET???) (2W) (AROUND OR PAST OR THROUGH) OR TIVO??? OR TRICK? OR SNEAK? OR ESCAP? OR IGNOR? OR AVERT? OR (DOING OR DO OR DOES OR WILL??? OR ARE OR AREN OR T OR "NOT") (3W) (SEE? OR VIEW? OR WATCH?) OR UNWATCHED OR UNSEEN OR UNVIEWED OR UNABLE OR DISABL??? OR HID???)
S2	726	(DVD? ? OR CD? ? OR DVR? ? OR DISK OR DISC OR DISK OR DISCS OR COMPACTDIS??? OR CDS OR CD() ROMS OR CARTRIDGE? ? OR (RECORDING OR RECORDED OR MULTI OR PLAYBACK OR PLAYABLE) (2N) (MEDIUM OR MEDIA OR PRESENTATION OR MULTIMEDI??? OR DIGITAL OR MEDIA OR TAPE? ?) OR VIDEOTAPE? OR AUDIOVISUAL OR AUDIO() VISUAL OR AUDIOTAPE? OR VIDEODISC? ? OR AUDIODISC? ? OR VIDEODISK? OR AUDIODISK?) OR VIDEO? ? OR AUDIO OR MOVIE? ? OR SONGS OR MUSIC?? OR ALBUM? ?
S3	27	(NEXT() TO OR NEAR? OR ADJACEN? OR ADJOIN? OR ABUT? OR END OR TERMINUS OR TAIL? ? OR FINISH?? OR FOLLOWING OR PRECEDING OR (JUST OR IMMEDIATE? OR COME??? OR RIGHT) (2W) (BEFORE OR AFTER OR ABOUT)) (5N) ((PLAY??? OR SCAN ??? OR FORWARD? OR FASTFORWARD? OR RUN OR RUNNING OR RUNS OR RAN OR OUTPUT) (3W) (BACK OR THROUGH OR REVERS???) OR PLAYBACK? OR REWIND? OR REPLAY? OR DISPLAY? OR START? OR RESTART? OR REPOSITION? OR POSITION?)

S4 21 (WHERE OR WHEN OR PLACEMENT OR TIMING OR TIMES OR LOCATION OR ORDER
OR SEQUENCE OR DURATION OR LENGTH OR POSITION? OR START? OR PLACES(3N) (BEFORE OR
AFTER OR WITHIN) OR (APPEAR? OR HOW) (2W) (ARRANG? OR SET)) (4N) (DISCOUNT? ? OR
PLAN? OR PAYMENT? OR DEAL? OR SUBSCRI? OR (BETTER OR LOW? OR SET???? OR AGREE?
OR NEGOTIAT?) (3N) (PRICE? ? OR TERM? ? OR ARRANGEMENT? OR CONTRACT??) OR
COORDINAT?)

S5 7 S1(S)S4

S6 3 S5 FROM 347,350

S7 1 S6 NOT AY>2003

S8 4 S5 NOT S6

S9 0 S8 NOT PY>2003

S10 10 S4(9N) (ADVERTI? OR AD OR ADS OR COMMERCIALS OR
COMMERCIAL(2W) (MESSAG? OR BLOCKS) OR PROMOTION? ? OR COMING()ATTRACTION? OR PREVIEW?
? OR SPONSOR? OR PSA? ? OR PUBLIC()SERVICE()ANNOUNC?)

S11 1 S10 NOT PY>2003

No relevant results obtained.

V. Additional Resources Searched

No additional results of relevance found in the additional databases identified in the coverpage correspondence.